



Mission

Uptown, Down to Earth: To grow and strengthen Rutland's hard-working business community through authentic connections and strategic opportunities.

Vision

Rutland Proud: To attract and expand development, business and prosperity with pride and purpose.

**Uptown.
Down to Earth.**

Member Profile Devinder Singh and Jasvir Kaur Masaur from Ajay Jewellers



Owners #22-301 Hwy 33 (Plaza 33) 250.259.0900

Can you tell us about how you got your business started?
We started with a soft opening on April 7th, and April 23rd was our grand opening.

What is your favourite thing about Rutland?
The beauty and the nature; moreover, we love the people here. Everyone is so friendly.

Any reason you chose Rutland as your business location?
We like this plaza because it feels like its own community, and there's a large mix of shops; there's a library, two banks, and a grocery store; it's a major hub for Rutland.

What inspired you to pursue your business?
Devinder's brother has his own business in Abbotsford with the same name, Ajay Jewellers, and he asked us to move to Kelowna to open a second location.

What is unique about your business?
We have all kinds of jewelry; we started with golden jewelry, but many people in Rutland prefer white gold; we strive to offer both traditional and customized products, and offer as much variety as possible.

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9 Holes, Dinner, and Networking Single Option
\$125

Dinner and Networking Option
\$45

9 Holes, Dinner, and Networking Foursome Option
\$500

Thank you to our Sponsors!



Faces of Rutland: Meet Shari Brown: physiotherapist, osteopathic practitioner and owner of Rutland Physical Therapy



Shari Brown is a physiotherapist, osteopathic practitioner and the sole owner of Rutland Physical Therapy, where she has been fulfilling her desire to help people improve their health and ability to enjoy life at every age.

Brown graduated from UBC with a Bachelor's in Rehabilitation Science in 1985 and completed her training in Traditional Osteopathy in 2007. Her practice focuses on osteopathic treatment for babies, children and adults.

After 30 years at the clinic, she is still treating patients as well as functioning in a management and mentorship role for her team. When she's not in the clinic she can be found enjoying local trails, golfing, and gardening.

Located at 104 - 145 Asher Road, Rutland Physical Therapy has been offering a holistic treatment approach to the people of Rutland for over 30 years. And they've felt the immense growth and strong sense of community that has defined Rutland during that time.



"The Rutland community has supported our clinic by attending our variety of therapies over many years... [and] we are proud to be named Rutland Physical Therapy," says Brown.

The clinic has been a steady supporter of the community for years, frequently participating in local events. In fact, one of Brown's favourite memories in Rutland took place during the Rutland May Days which she says "were always a great event that brought the community together."

Brown believes Rutland is made special by the people who call it home. She also holds a "strong pride about the sense of community that Rutland offers."

Her dream for the community is "to see more supportive and assisted housing built in Rutland for those who are struggling with the changing economy and for our aging population."

Upcoming URBA After Hours

Join us for networking, URBABRU, and good conversation

Sept 6 Black Mountain Veterinary Hospital

Oct 4 PIZZA WARS Interior Savings Credit Union (joint host w/ Kelowna Chamber)

Nov 8 Canco

Dec 6 TBA

Book your tickets online!



URBA ASSOCIATE MEMBERSHIP AVAILABLE

Interested in becoming an Associate Member of the Uptown Rutland Business Improvement Association (URBIA)?

Associate memberships are perfect for professional individuals, businesses, property owners or organizations that are not located within the physical boundaries of the URBIA and would like to be part of the thriving and supportive business community URBA has to offer. Home based and remote businesses will be accepted.

Associate Members do not receive a vote at the Annual General Meeting.

Benefits of Associate Membership:

- Listing on the URBA website with reciprocal link on associate member's website
- Receive URBA e-newsletters and group emails
- Serve on URBA committees
- Attend URBA After Hours and other events (grow your business network)
- Advertising opportunities – to be involved in various advertising ventures URBA undertakes ie. various Kelowna print & digital media

Annual Membership Fee: \$199

Member Profile Sandeep, Ranjit, and Sahil Sangha from Veerji Fish 'n' Grill



Owner #42-301 Hwy 33 (Plaza 33) 778.753.5151

Can you tell us about how your business started? How long has your business been in Rutland?

We have been in Rutland almost two and half years. It took about two years of training in Abbotsford to get started, and now we're here.

What is your favourite thing about Rutland?

It's difficult to pick just one thing. The people are always polite and happy to help you. We're proud to say we live in Rutland! It's the heart of the city!

How has Rutland supported your business?

Word of mouth has been big for our business; people bring their friends and their friend's friends. We love seeing people love our food. People are looking for that taste, that quality.

What inspired you to pursue your business?

We love to make food! We've tried our hand at a several industries, but ultimately wanted something stable. We wanted to create a family business that could get passed down to the next generation.

What is unique about your business?

We strive for high-quality food at the cheapest price. We support each other like family and don't stress; we work calmly.