

ASSOCIATE MEMBER BENEFITS

Associate memberships are perfect for professional individuals, businesses, property owners or organizations that are not located within the physical boundaries of the URBA and would like to be part of the thriving and supportive business community URBA has to offer. Home-based and remote businesses will be accepted.

Associate Members do not receive a vote at the Annual General Meeting.

At URBA, we want to provide a personalized member experience, so when you need something for your business, URBA is your 'GO TO' source!

- Have your say! URBA advocates on behalf of its members to the city of Kelowna for infrastructure improvements, transportation issues, safety & security, bylaw issues, beautification projects, to name a few.
- Exclusive Business Directory Listing on URBA's website – a valuable tool to help people find your business.
- You will receive weekly e-newsletters and monthly print newsletters hand-delivered to your business. They keep you up to date on industry news, opportunities and events.
- You can offer coupons and discounts redeemable by URBA members and the public via URBA newsletters & digital media opportunities.
- Host an 'After Hours', URBA's monthly networking event.
- Attend URBA's monthly (first Wed) networking event where effective connections happen – bring your staff! Only \$10!
- Direct access to URBA's Board of Directors and Executive Director, Karen Beaubier, for assistance with information, contacts and resources. Check out the website to see who's who. They are very approachable with a large dash of FUN!

MEMBERSHIP FEE: \$199

VISION STATEMENT:

RUTLAND PROUD: To attract and expand development, business and prosperity with pride and purpose.

MISSION STATEMENT:

UPTOWN, DOWN TO EARTH: To grow and strengthen Rutland's hard-working business community through authentic connections and strategic opportunities.