

**Director Profile**  
**Terra George**  
Superior Paint Co.



Owner 185 Hwy 33 E 250-448-4847

**What is a fun fact about yourself that isn't well known?**

I am also the proud owner of Okanagan Soap! I started it 2018, focusing on all natural products for sensitive skin. We offer wholesale and private label to other businesses.

**What drew you to your current occupation or business?**

With my background Interior Design, I believe furniture isn't just a thing; it often comes with a story. I love hearing the stories of clients furniture, whether it has been passed down for generations or maybe the first piece of furniture they purchased with their partner 25 years ago. I love refinishing clients sentimental items that are broken or deemed dated, preventing that furniture from going into the landfill and transforming into one of a kind treasure they will cherish for many years.

**What is your favourite thing about Rutland?**

I love the all the talented and passionate small business owners. The neighbourhood loves shopping small and supporting our local community! Also, no traffic and free parking!

**How has URBA and your role as a board member positively impacted yourself and the community of Rutland?**

I feel so happy to be a part of URBA! Before, as a business owner, I sometimes felt alone with common struggles; now, I have the help and resources, and the best part is I can pass on the knowledge to others!

**Are you working on any projects/events/products that you're excited to share or talk about?**

Superior Paint Co. is a furniture refinishing shop located in the heart of Rutland. If you would like to check out what we're working on (before and after photos), give us a follow on Instagram (@superiorpaintco). Our shop is open by appointment, so feel free to contact us for all your furniture refinishing services. Also, if you're a DIYer, shop online for your Superior Furniture Refinishing supplies [www.superiorpaintco.ca](http://www.superiorpaintco.ca)

Mission

**Uptown, Down to Earth:** To grow and strengthen Rutland's hard-working business community through authentic connections and strategic opportunities.

Vision

**Rutland Proud:** To attract and expand development, business and prosperity with pride and purpose.

**Uptown.**

**Down to Earth.**

250.451.9861 INFO@UPTOWNRUTLAND.COM @UPTOWNRUTLAND

**urba**  
**Uptown Rutland**  
BUSINESS ASSOCIATION

August  
2023

Board of Directors

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**THANK YOU FOR YOUR SERVICE!**

URBA's Board of Directors, wish to express their gratitude for the dedication and grit and determination of all firefighters and first responders across the Okanagan.

The massive support system of the Emergency Operations Centre staff & Emergency Support Services network of volunteers are to be commended. The many organizations that have stepped into action providing food, clothing, toiletries, pet supplies and numerous provisions, that people need just to live day to day.... We truly are a community that cares, gives and remains hopeful that recovery will happen as early as possible.



Nancy Wells, President



## THE GARRY BENSON MEMORIAL GOLF TOURNAMENT

TITTLE SPONSOR  
**BENSON LAW**  
LLP  
LAWYERS

In memory of the tireless work and community support that Garry Benson contributed to the Central Okanagan, we are proud to announce the inaugural memorial golf tournament

**SEPT 30 2023**

Sunset Ranch Golf & Country Club  
5101 Upper Booth Road S.



**Proceeds to BC Cancer-Kelowna**

Registration 11am  
Shotgun start 12:30pm

\$250/player  
(includes cart & dinner)

\$100 dinner only  
(please note dietary restrictions)

**SPONSORSHIP OPPORTUNITIES**

**Gold Sponsor \$5,000**  
Premium logo placement on all marketing materials  
Opportunity to post corporate banner on-site\*  
Opportunity to provide materials for swag bags\*  
Includes 4 golf/dinner tickets

**Silver Sponsor \$2,500**  
Premium logo placement on all marketing materials  
Opportunity to post corporate banner on-site\*  
Opportunity to provide materials for swag bags\*  
Includes 2 golf/dinner tickets

**Dinner Sponsor \$2,000**  
Corporate banner prominently displayed at tournament dinner banquet\*  
Premium logo placement on all marketing materials  
Opportunity to provide materials for swag bags\*

**Putting Contest Sponsor \$1,000**  
Corporate banner prominently displayed at putting green\*  
Opportunity to provide materials for swag bags\*  
Opportunity to provide game/food/beverage\*

**4 X Hole-In-One Sponsors \$1,500/Hole**  
Logo placement on \$25,000 prize  
Logo prominently displayed on signage at tee box  
Premium logo placement on all marketing materials

**Cart Sponsor \$1,000**  
Logo prominently displayed on all golf carts  
Opportunity to provide materials for swag bags\*  
Logo placement on all marketing materials

**Hole Sponsor \$600**  
Corporate banner prominently displayed on the chosen hole\*  
Opportunity to provide game/food/beverage\*  
Opportunity to provide materials for swag bag\*

\*PROVIDED BY SPONSOR

**DID YOU KNOW .....**

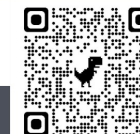
Garry was an integral part of the creation of URBA. He was a driving force as one of the original Board of Directors for URBA & served many years, advocating for Rutland businesses.

Did you have the lucky chance to work with Garry Benson on business or family matters?

Here's your opportunity to show your gratitude for his service – please join us for the inaugural Garry Benson Golf Tournament! Join us to golf or as a hole sponsor

Proceeds to BC Cancer – Kelowna Care Centre

Marek Buryska - Chair  
marekb@live.ca  
250.258.1793



Kent Harris - Sponsorship Committee  
kent.harris@arlingtonstreet.ca  
250.212.9458

Register Here

## Member Profile Sajad War from The Local Pharmacy



Owner & Pharmacist #102-225 Rutland Rd 778-583-5992

**Can you tell us about how you got your business started? How long has your business been in Rutland?**

My business opened on the weekend of May 23rd. Getting my business started was a process. I had been thinking about opening my own business for a long while. I've been a Pharmacy manager with Rexall; I managed stores in Vernon and West Kelowna. I always wanted to do things my way.

**What motivates your work?**

Customers. I am nothing without customers. When we keep customers at the core of our healthcare practices, success is far greater. At a corporate store, there are too many distractions and restrictions; I believe in personal touches and getting to know the people who walk in. Genuine care is vital.

**What is unique about your business?**

I do compounding here. If certain medications are unavailable commercially, or if there's a shortage, I can make them here. There have been situations where young moms can't find a specific medication, for example. When the pharmacy closes, the calls get rerouted to my cell phone. Customers wonder if they should go to emergency, and I'll tell them I can pick up their prescriptions and compound them here.

**Do you have any Fun Facts or something people may not know about yourself or your business that may not be well known?**

I've worked in the Middle East in Qatar for five years, so I had the opportunity to learn Arabic. There are times when I'll act as the interpreter for customers when they need to communicate with the doctor, or they're receiving instructions from the doctor. They feel like they're being listened to, and it impacts the quality of care they receive.

**Do you have any projects/events/products or just any general plugs you want us to share? What's in your plans for the future?**

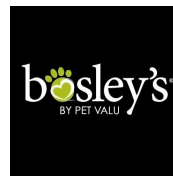
I'm excited about certain things happening in Rutland. There's an urgent care center coming in Fall. The Rutland Aurora Health Centre is going to move over here. Making sure I have all the supplies customers may need is a priority for me.

## URBA Welcomes New Members

Be sure to visit and shop at the following:



Asher Pharmacy & Clinic  
207 Asher Rd  
asherpharmacyclinic.ca



Bosley's  
191 Hollywood Rd S  
store.petvalu.ca/location/7026



High Fade Barber  
330 Hwy 33



Model Bean Coffee Co  
205 Asher Rd  
modelbeancoffee.com



Norman's Diner  
#110 - 235 Hollywood Rd N  
normansdiner.com



Orchard Smiles Dentistry  
#150 - 235 Hollywood Rd N  
orchardsmiles.ca



Pankh Jewellers  
#3 - 191 Hollywood Rd S



Pita Pit  
125 Hwy 33 W  
pitapit.ca

## Helping URBA Members: Harm Reduction Supplies Collection



The Bridge Youth & Family Services Society delivers an Outreach and Overdose Prevention Service based out of 760 Hwy 33 in Rutland.

This team supports the community through connecting individuals in need of substance use or health service supports to the various programs available within the community. They also provide overdose or toxic drug poisoning response training to businesses and other interested people.

In Rutland, if there are any business or residential areas that frequently have disposed syringes and other harm reduction supplies in the area, we'd be happy to swing by and properly dispose of them as well as connect with any individuals who may need our services.

The Bridge Outreach staff work varying hours, seven days per week and can be reached by calling or texting 250-258-4938.

## New Businesses Cont'd

studioPURE medical aesthetics  
#150 - 235 Hollywood Rd N  
studiopure.ca

Vancouver Pizza Kitchen  
225 Rutland Rd S #103  
vanpizzakitchen.com

## Coming Soon

fresh healthy café  
Fresh Healthy Cafe Kelowna  
191 Hollywood Rd S  
freshrestaurants.com

## KELOWNA SCARECROW FESTIVAL



Saturday, September 23

11:00am – 3:00pm

175 Gray Rd

Come and join us at the 13th annual Scarecrow Festival! This fall event includes a Scarecrow building competition, local vendors, local performers, food and fun for everyone!

BLACK MOUNTAIN VETERINARY HOSPITAL

Valley First  
A DIVISION OF FIRST WEST CREDIT UNION

PRESENT  
**AFTER HOURS!**  
SEPTEMBER 6 / 5-7 PM  
VALLEY FIRST BUILDING - 110 HWY 33  
TICKETS: \$10 @ THE DOOR OR ONLINE

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BUSINESS ASSOCIATION