

MEMBER BENEFITS

At URBA, we want to provide a personalized member experience, so when you need something for your business, URBA is your 'GO TO' source!

- Have your say! URBA advocates on behalf of its members to the city of Kelowna for infrastructure improvements, transportation issues, safety & security, bylaw issues, beautification projects, to name a few.
- URBA has key partnerships with the Kelowna Chamber of Commerce, Tourism Kelowna, Downtown Kelowna Association, Central Okanagan Economic Development Commission, Community Futures, RCMP, various arts & culture organizations and more.
- URBA regularly communicates with your Mayor & Council, currently with Mayor Dyas as the city appointee on URBA's Board of Directors. He listens.
- URBA regularly communicates with your MP Tracy Gray and MLAs Norm Letnick & Renee Merrifield. They listen.
- Exclusive Business Directory Listing on URBA's website – a valuable tool to help people find your business.
- You will receive weekly e-newsletters and monthly print newsletters hand-delivered to your business. They keep you up to date on industry news, opportunities and events.
- You can offer coupons and discounts redeemable by URBA members and the public via URBA newsletters.
- Host an 'After Hours', URBA's monthly networking event.
- Attend URBA's monthly (first Wed) networking event where effective connections happen – bring your staff! Only \$10!
- Join a committee or the Board of Directors. Be a part of the decision-making!
- Direct access to URBA's Board of Directors and Executive Director, Karen Beaubier, for assistance with information, contacts and resources. Check out the website to see who's who. They are very approachable with a large dash of FUN!

VISION STATEMENT:

RUTLAND PROUD: To attract and expand development, business and prosperity with pride and purpose.

MISSION STATEMENT:

UPTOWN, DOWN TO EARTH: To grow and strengthen Rutland's hard-working business community through authentic connections and strategic opportunities.

We can be reached at 250.451.9861 or by email:
Executive Director Karen Beaubier: executivedirector@uptownrutland.com
Karen would be happy to pop in for a visit to your business anytime!