

Mission

Uptown, Down to Earth: To grow and strengthen Rutland's hard-working business community through authentic connections and strategic opportunities.

Vision

Rutland Proud: To attract and expand development, business and prosperity with pride and purpose.

**Uptown.
Down to Earth.**

URBA Profile
Adam Holmes
Digital Marketing Strategist



What drew you to your current occupation or business?

Around the time covid hit, I knew I wanted to try a new occupation. I spent a significant amount of time soul-searching and figuring out what I'm naturally drawn to. When I narrowed down that I enjoy being analytical, technical, and creative, digital marketing felt like a good fit. I also enjoy how there's always something new to learn.

What is your favourite thing about Rutland? Favourite mural?

That's a tough one; I've lived in Kelowna for most of my life, and I've loved watching Rutland evolve while remaining true to its roots. If I had to pick one thing, I'd say I love how proud the community is of their neighbourhood. People in Rutland have a strong sense of self, and they go out of their way to help others when they can. It's a welcoming community where there's always something going on.

They're all so gorgeous, but Mono Sourcil's "Ogopogo and Friends" stands out to me. I love how it depicts a group of diverse people, quirks and all, coming together in one place.

How has URBA and your role as URBA's digital marketing strategist positively impacted yourself and the community of Rutland?

Working with URBA makes me feel connected to the city I grew up in. I feel a strong sense of pride knowing that my efforts help to promote Rutland and its diverse businesses. Being able to witness the tangible impact of my work within the local economy is incredibly rewarding, and it makes me feel like I'm making a positive impact and creating lasting change.

What is a fun fact about yourself that isn't well known?

I'm a published author. In university, I wrote a short story as part of a contest to raise money for an on-campus program, and it was deemed worthy of getting published. I often wonder where it's making its rounds today.

urba
Uptown Rutland
BUSINESS ASSOCIATION

November
2023

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Nov 22 - Now Available - Small Business Rebate Program

On October 30th, the Province of BC announced the \$10.5 million Securing Small Business Rebate Program to address the rising costs of vandalism repairs and vandalism prevention.

The BC Chamber of Commerce has been selected to administer the program. Applications will be open on November 22, 2023 and will continue through January 31, 2025, for eligible expenses incurred between January 1, 2023 and December 31, 2024.

There are two streams of rebates available:

Reparative - available as a one-time rebate of up to \$2,000 for each of 2023 and 2024.

Preventative - available as a one-time rebate of up to \$1,000 for either 2023 or 2024.

Quick Facts:

- The rebate will be administered on a first-come, first-served basis for eligible applicants.

- Under the Reparative Stream, eligible vandalism repairs could include work undertaken to replace broken glass and remove graffiti.

- Under the Preventative Stream, eligible prevention measures include the purchase and installation of security cameras or gates.



Free, Family Fun, Community Event

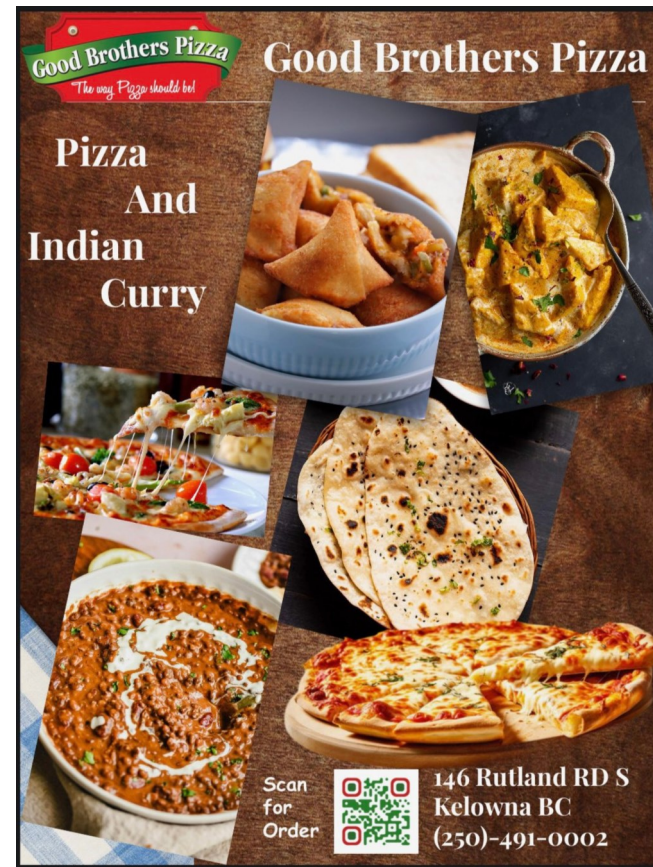
Kick off the holiday season with us at Rutland Centennial Park! Be sure to visit the URBA tent!

The event will feature: local vendors, crafting, live entertainment, carolling, FREE photo's with Santa hot chocolate, food trucks, and so much more. Stay until 4:15 to see Mayor Dyas light up the giant Christmas tree!

Scan Here for BC Rebate Program



Member Profile Pal Singh from Good Brothers Pizza



Owner 146 Rutland Rd S (250)-491-0002

Can you tell us about how you got your business started? How long has your business been in Rutland?

We've been here for two years. I moved from Calgary after working in trucking and various cooking jobs. I was trying to figure out what business to enter into when I moved to Kelowna, and because I have a background in cooking, I decided to open a pizza restaurant.

What is your favourite thing about Rutland?

Rutland has very good schools. I love that Kelowna is so mountainous; the environment is so beautiful. While each season is different, I like that it never gets too cold.

What inspired you to pursue your business?

I've always had a passion for cooking, and I've always loved pizza. I enjoy the creativity that goes into making different types of pizza, so I sought to create a menu with a variety of different flavours and ingredients. I believe in making good, quality food.

Everyone loves pizza. When people don't know what they're hungry for, they turn to pizza! It has everything: vegetables, meat, cheese. It's the perfect balance!

How has Rutland supported your business?

People love this place! We make our dough, sauce, spices, and seasoning fresh everyday. I see a lot of familiar faces who return because they love our unique pizzas. Providing a quality experience motivates my work!

Do you have any projects/events/products or just any general plugs you want us to share? What's in your plans for the future?

We're thinking about opening more locations. I plan on expanding the menu even more, but I want people to know that we have more than just pizza. We have a number of East Indian dishes including butter chicken, naan, roti, paneer, and bread pakora. Additionally, we're always coming up with new pizza options, so keep your eyes peeled!

Host an After Hours in 2024

Want to put the spotlight on your business? Hosting an URBA After Hours event is a fantastic way to promote your business. Only URBA Members are eligible to host After Hours events. Event hosts must be within the URBA boundary with the venue able to safely accommodate 80-100 people. Typically held the first Wednesday of most months, from 5-7 pm.

To book your hosting month, please contact Karen Beaubier for details executivedirector@uptownrutland.com



URBA Profile Miriam Wood Social Media Manager



What drew you to your current occupation or business?

I currently hold a variety of job titles! Aside from being the Social Media Manager with URBA, I also am a Content Writer for RAD Websites, Project Assistant with the Animal Food Bank and I'm a trainer at 30 Minute Hit Kelowna! Before starting my career, I went to the Southern Alberta Institute of Technology to study Journalism and some of you may recognize me from my previous occupation as a Reporter with Castanet. My passion for writing and creating content has led me to where I am today. I also love helping others and giving back which is why the work that I do with the Animal Food Bank is so important to me, as well as helping women at 30 Minute Hit reach their fitness goals!

What is your favourite thing about Rutland? Favourite mural?

The first thing that comes to mind when I think about Rutland is the sense of community. After moving to Kelowna four years ago, all of my experiences in Rutland have been so positive - whether that's interacting with friendly business owners, the amazing restaurants I have visited or the lovely community events that happen. My favourite thing is visiting Candy Cane Lane during the holidays!

My favourite mural in Rutland has always been Lonesome Dove by Kathy Ager

How has URBA and your role as URBA's social media manager positively impacted yourself and the community of Rutland?

I wanted to get more involved in community events and have opportunities to make new connections while being able to use my creativity in a new role. When the opportunity came up with URBA, I thought I would be the perfect fit! I am here to help elevate URBA's social media presence so more people can become involved and informed on what we are doing for the community. You'll usually see me filming at the After Hours, stop and say hi!

What is a fun fact about yourself that isn't well known?

I was a Highland Dancer as a child and participated in many competitions at the Highland Games!

Present
**FESTIVE FUN
AFTER HOURS**
Dec 13 5-7 PM
Willow Park Shopping Centre -
Hwy 33
\$10 at the Door or Online

Scan to pay

Follow Us on Social Media and our Website!

