

Mission

Uptown, Down to Earth: To grow and strengthen Rutland's hard-working business community through authentic connections and strategic opportunities.

Vision

Rutland Proud: To attract and expand development, business and prosperity with pride and purpose.

Uptown.

Down to Earth.

Director Profile
Parmjeet Singh
Sehgal
Canco
Petroleum



President and CEO 125 Hwy Rd E (236)-420-0688

What drew you to your current occupation or business?

It's a journey. When I moved to Canada as an international student, I was looking to support myself, so I got a job as a gas jockey in 2005, which is when I started in the industry. While working there, I started building relationships. I've always been a hard working guy; I moved from a gas jockey to cashier's role to a manager. I had a good relationship with the company I was working with, and then they gave me a business opportunity in Kelowna where I started off on my own. In 2008, when I started here, my business partner and I started a company and it kept growing from there.

What is your favourite thing about Rutland?

Rutland has a special place in my heart; I lived here, both of my kids were born here, I started my business in Rutland. If we look at Canco Petroleum, the birthplace is in Rutland. Rutland will always be a part of me.

When we were looking for an office space, whether you call it destiny or a coincidence, we looked everywhere in the city and found it in Rutland. The head office for Canco Petroleum is here, and we own this corner. Rutland always has something for me, and I want to give back to Rutland. It all comes together.

How has URBA and your role as a board member positively impacted yourself and the community of Rutland?

I joined the board recently, and I really admire what URBA is doing. In the future, I would like to be more involved in the association to make a positive impact that URBA's is creating, from the beautification of Rutland to helping with the recenter of the homeless issue. URBA aims to address the issues, and bring more events here; to uplift Rutland. We're proud Rutlanders, and we're about helping Rutlanders.

Are you working on any projects/events/products that you're excited to share or talk about?

We're always working on projects. We're going to have a total of 200 stores next year (by summer 2024). I'm really excited about that number; the growth has been pretty steep.

What is a fun fact about yourself that isn't well known?

A fun fact about me (that not many people know) is that I love to play cricket. Growing up, I used to play cricket all the time, especially in school. I wish I could play again, but timing and a busy schedule over a number of years has kept me occupied. I'd love to go back to it one day.

urba
Uptown Rutland
BUSINESS ASSOCIATION

October
2023

Board of Directors

President

Nancy Wells

Kelowna General Hospital
Foundation — Rutland Thrift

Vice President

Domenic Rampone

Mara Lumber Building Centre

Treasurer

Navjit Khun Khun

Benson Law LLP

Directors

Justin Bullock

OK Tire

Top Grade Tire Recycling

Courtney Fedevich

Venture Commercial

Laura Fitzsimmons

Haus + Home Interior Design

Terra George

Superior Paint Co

Brad McNaughton

Lux Quality Homes

Parmjeet Sehgal

Canco Petroleum

Devin Welsh

Scotiabank

Ex-Officio

Mayor Tom Dyas

City of Kelowna

Carmen Rempel

Kelowna Chamber of

Commerce

Birte Decloux

Urban Options Planning

Corp.

Executive Director

Karen Beaubier

A Message From The President

As we move into a truly stunning Okanagan Fall season, URBA has been out and about, meeting with like-minded organizations to see how we can work together. Creating synergies in an effort to reach common goals that benefit Rutland businesses is one of URBA's mandates. We have ongoing communication with URBA members, Kelowna Chamber, Downtown Kelowna Association, Tourism Kelowna, Rutland Residents Assn, the city's Bylaw Dept., RCMP and all of our local politicians, as they all want the best for Rutland. Please reach out to Executive Director Karen Beaubier, anytime as she knows 'who's who' and is very well informed.



Nancy Wells, URBA President

Here's a FANTASTIC opportunity for URBA members! Want to promote a sale or contest? URBA's social media guru, Mimi, is available to visit your business, take a one minute video, and post on URBA's social channels & you can post it on your channels too!! Please contact Karen to arrange your visit: executivedirector@uptownrutland.com

We are very grateful for our recent After Hours hosts including VALLEY FIRST CREDIT UNION, BLACK MOUNTAIN VETERINARY HOSPITAL, and Pizza Wars host INTERIOR SAVINGS CREDIT UNION. Please join us November 1 at CANCO PETROLEUM's corporate head office located on the second floor at 125 Hwy 33 (the 7-11 corner of Hwy 33 & Rutland Rd) and December 13 at NORMAN'S DINER. Tickets \$10 be sure to bring a couple of staff or customers – everyone benefits from networking!

It's that time of year where we begin to plan for 2024 with URBA's Annual General Meeting to be held in February. URBA is seeking candidates to join its Board of Directors. If you have proven business, finance, advocacy and/or leadership experience, we want to hear from you. Also, your business must have a physical office within URBA's boundaries. If you are interested in joining URBA's Board of Directors, to make change and growth business opportunities, please reach out to Karen or myself. Join us to help shape Rutland's future.

Member Profile Anne Stewart from Norman's Diner



Owner #110-235 Hollywood Rd N (778)-484-6676

Can you tell us about how you got your business started?

This is our second location; we have another Norman's Diner in Lake Country. The diner was named after my grandfather, Norman Stewart. We have a couple of other businesses, a pub and a diner; we call "The Diner on 6" the OG. We have started to fall in love with the Norman's brand. There are so many aspects of the business that are appealing: the breakfast and lunch in terms of a lifestyle; I have little kids, so it's nice to be able to check out earlier in the day; it makes Norman's an attractive place to work.

What motivates your work?

A lot of things! I work with an awesome team! At the four locations, even though they're all separate, we have a team-oriented approach. All of our managers have different strengths, and it provides a strong sense of variety. When you have a big group of people who are all engaged, and they're determined to make each location the best that it can be, it drives you. When you have that energy, you feed off of it. We're in that honeymoon phase for this location, and we feed off the feedback from our customers.

Is there anything you wish you knew when you first started your business?

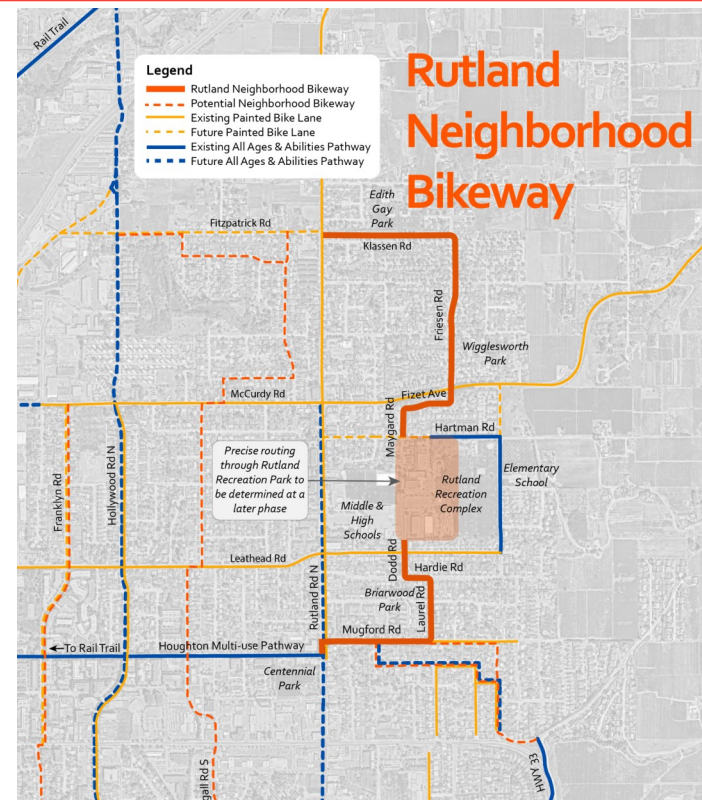
One of the biggest challenges when you're building from the ground up is the build. My husband built Norman's; he was the general contractor. It was very much a team effort. Construction-wise, you run into so many details. You learn as you go along. My biggest trick in the book is that you have to ask a million questions. You have to find people with skills who you trust and just keep asking questions.

What is unique about your business?

One thing is that we order at the counter; it allows us to give service differently, especially the speed of service. I really appreciate when you're at a luncheon meeting, and you know you have a schedule to keep that you can get up and leave when you've already paid. People are busy these days. You eliminate that waiting for the bill. That being said, service doesn't end at the counter; we really make sure that service is still on the floor, that coffee refills are coming, or you can order another beer if you're having one.

Do you have any projects/events/products or just any general plugs you want us to share? What's in your plans for the future?

I'm not the sole owner; I work with my dad. We're a family business, and we've been a father-daughter duo for a long time. He's a teacher turned businessman. He opened A&Ws in Terrace, and I pretty much grew up in A&Ws when I was a kid. I loved working, and working with him, and I learned everything about business restaurants from my dad. He's retired from the operation, but we're still very close; he's my neighbour. I couldn't ask for a better person to partner up with.



Proposed Neighbourhood Bikeway in Rutland

Kelowna's first neighbourhood bikeway is proposed in Rutland and the City is looking for input to help inform early planning along the route. The Rutland Neighbourhood Bikeway will extend Kelowna's all ages and abilities bike network from the Houghton Active Transportation Corridor into new neighbourhoods. The neighbourhood bikeway will also connect people biking to schools and key destinations at Rutland Recreation Park.

The Rutland Neighbourhood Bikeway is proposed between Mugford and Klassen Roads, through Rutland Recreation Park and along Friesen Road. It was selected following the city-wide Neighbourhood Bikeways Study, where 81 percent of survey respondents said they were very supportive of neighbourhood bikeways.

Complete the survey or leave a pin on the interactive map before October 29.



Your feedback could help shape neighbourhoods

Get registered, get involved

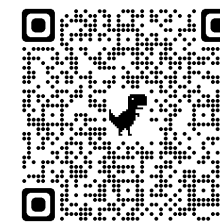
getinvolved.kelowna.ca

The City of Kelowna has a number of new and exciting projects on the horizon and needs your input!

Sign up is easy and straight forward, and the simple sign on process ensures we hear directly from you – a Kelowna resident. Your privacy is protected throughout the process.

This one time sign up allows you to contribute valuable feedback that the City will use to help shape the design of parks, community facilities, housing strategies and much more!

Register through the QR Code to provide your feedback.



Pizza Wars 2023 Winners!

Congratulations to Vancouver Pizza Kitchen for winning both Best Topping & Overall Fan Favourite at the October 4th Pizza Wars at Interior Savings Credit Union in Rutland, and our wonderful friends at Good Brothers Pizza who won Best Crust!!

Thank you to everyone who participated; Vancouver Pizza House; Good Brother's Pizza, Domino's, and Panago Pizza. It is wonderful to see a pre-pandemic turnout of attendees with over 85 people.



(Pictured above (L to R) Kelowna Chamber Past President Pamela Pearson; Abhishek Gautnam, Vancouver Pizza; and URBA Past President Jamie Needham).

Canco Uptown Rutland Business Association

urba

PRESENT

AFTER HOURS

WEDNESDAY, NOVEMBER 1
5-7 PM @ 125 HWY 33 E

TICKETS \$10 AT THE DOOR OR ONLINE



Saturday,
November 25
11:00am – 3:00pm
Rutland Centennial Park
Free, Family Fun,
Community Event



Kick off the holiday season with us at the Rutland Centennial Park!

The event will feature: local vendors, crafting, live entertainment, carolling, FREE photo's with Santa hot chocolate, food trucks, and so much more. Stay until 3:00 to see us light up the giant Christmas tree!