



Uptown Rutland ASSOCIATE MEMBER BENEFITS
BUSINESS ASSOCIATION

Join Rutland's thriving business community — wherever you're located.

URBA's Associate Membership is designed for businesses, professionals, property owners and organizations located outside the URBA BIA boundaries who want to connect with one of Kelowna's most engaged business communities. Home-based and remote businesses are welcome. Whether you're looking to grow your visibility, make valuable connections or stay informed on local opportunities, URBA is here to support your business.

Membership Benefits

Advocacy & Representation

URBA advocates for the business community on issues including safety, infrastructure, transportation, beautification and economic development.

Business Promotion

Gain exposure through:

- URBA's online business directory
- **URBA Blurbs** bi-weekly newsletter
- Social media spotlights
- Community campaigns and promotional opportunities

Networking Opportunities

Attend URBA's quarterly **After Hours** networking events to connect with fellow business owners, professionals and community leaders.

Host an Event

Showcase your business by hosting an URBA After Hours event.

Community Connection & Support

Access business resources, valuable connections, local updates and a network committed to Rutland's continued growth.

Membership Investment

\$199 annually

Associate Members do not receive voting privileges at URBA's Annual General Meeting.

**OUR VISION
RUTLAND PROUD**

To attract and expand development, business and prosperity with pride and purpose.

**OUR MISSION
UPTOWN. DOWN-TO-EARTH.**

To grow and strengthen Rutland's hard-working business community through authentic connections and strategic opportunities.