



Uptown Rutland

BUSINESS ASSOCIATION

URBA

Announcement

May 11, 2026



Welcome Damon Manak, Operations Manager for URBA's re-launch of the Community Ambassador & On Call Program

URBA extends a warm welcome to Damon Manak who joined the URBA staff April 27 as Operations Manager, Community Ambassador On Call Program. URBA has been working towards the re-launch of the On Call program, with plans to bring it back to the businesses and streets of Rutland this summer.

"We are excited for our members to meet Damon who will be visiting Rutland businesses over the coming weeks. We know the service has been missed and we know it is needed. We are returning to the streets as Community Ambassadors, bringing a respectful and compassionate approach to support businesses with concerns related to loitering, littering and street disorder while maintaining a safe, clean and welcoming community."

"We extend our gratitude to the Downtown Kelowna Association who shared their proven model with us and has been training Damon. The City of Kelowna generously committed additional funding, critical to a successful program re-launch. You can expect to see our team on the streets this summer!"

Damon brings a BA in Criminology and a Police and Justice Diploma. He was a Community Safety Advisor with the City of Kelowna and has worked directly with Bylaw and RCMP on various community safety initiatives. Damon will be hiring two team members to join the On Call team. This team will be supplemented with individuals from PEOPLE Lived Experience Society – a not-for-profit organization that empowers and employs people with lived and living experience to gain meaningful work experience in front line roles.

You can expect to meet Damon in the coming weeks as he drops by our URBA member businesses with information and resources. URBA will provide you with regular updates regarding the On Call program launch this summer.

Damon can be reached at: communityambassador@uptownrutland.com

VISION STATEMENT:

RUTLAND PROUD: To attract and expand development, business and prosperity with pride and purpose.

MISSION STATEMENT:

UPTOWN, DOWN TO EARTH: To grow and strengthen Rutland's hard-working business community through authentic connections and strategic opportunities.

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Uptown Rutland Business Association
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