

- URBA After Hours at JOEY Kelowna - May 27, 5 p.m.
- First Responders vs Youth Ball Hockey Event in Rutland - May 15
- Touchdown Kelowna Festival Free Webinar - June 3
- Calling Local Artists: New Rutland Mural Opportunity
- Retail Crime Remains a Growing Concern for BC Businesses
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- Security Rebate Program Seeing Strong Interest



Join Us for URBA After Hours at JOEY Kelowna

Join us for an **URBA After Hours** on Wednesday, May 27 from 5–7 p.m. at JOEY Kelowna, located at 300–2475 Highway 97.

Connect with fellow Rutland businesses over curated appies and a specialty welcome drink, **all included with your \$20 ticket**. We're also thrilled to welcome Chris Babcock - City of Kelowna Event Development Manager, **who will share how local businesses can get involved in upcoming Touchdown Kelowna Festival activations** and explore opportunities to drive traffic to their own businesses during the excitement.

Attendees will also meet UBRA's new Operations Manager **Damon Manak** and learn about the **upcoming re-launch of the Community Ambassador On Call Program**.

Following the networking event, guests are encouraged to stay for dinner and enjoy JOEY's globally inspired menu. Thank you JOEY Kelowna for sponsoring this event which is expected to sell out. Get your tickets today!

[Purchase Tickets](#)

First Responders vs Youth Ball Hockey Event

Looking for a fun community event for the teens in your life? The Kelowna Youth Safety Committee is hosting a First Responders vs Youth Ball Hockey event **this Friday, May 15 from 5–7 p.m. in the parking lot at Beem Credit Union (185 Rutland Rd. S).**

Youth ages 13–17 are invited to drop in, no sign-up required, for an evening of ball hockey, free food and beverages, and a chance to meet the **Kelowna Rockets.**

This is a free event! We encourage Rutland families to spread the word!

PRESENTED BY
KELOWNA YOUTH
SAFETY COMMITTEE



FIRST RESPONDERS — VS — YOUTH BALL HOCKEY



FREE
FOOD AND
BEVERAGES



A CHANCE TO
MEET THE
KELOWNA
ROCKETS



DATE:
FRIDAY, MAY 15TH



TIME:
5-7PM



LOCATION:
BEEM CREDIT UNION - PARKING LOT.
185 RUTLAND RD, S

AGES
13-17!
NO SIGN UP
NEEDED

OUR PARTNERS:





Prepare for Touchdown Kelowna - Free Webinar

Touchdown Kelowna is set to be the largest sporting event ever hosted in Kelowna, with the Apple Bowl expanding to welcome more than 17,000 spectators per game alongside a full nine-day festival in downtown Kelowna. With an anticipated economic impact in the tens of millions, this is a major opportunity for local businesses to get involved.

URBA, Tourism Kelowna, the Downtown Kelowna Association and the City of Kelowna invite you to attend **the free Touchdown Kelowna Webinar on Wednesday, June 3 from 11–11:45 a.m.**

This informative online session will cover:

- An overview of [Touchdown Kelowna](#) and the accompanying festival
- Opportunities to get involved and drive traffic to your business
- Strategies to leverage this marquee event to boost visibility and engagement
- A walkthrough of the Touchdown Kelowna Toolkit

This event is offered for free via Zoom. Don't miss this opportunity to prepare your business for one of Kelowna's biggest events ever. Please RSVP to secure your spot.

RSVP



Calling Local Artists: New Rutland Mural Opportunity

Calling all local artists! A new public art opportunity is coming to Rutland. The City of Kelowna is seeking proposals from Okanagan artists, both emerging and professional — for **a new six-panel mural installation at the recently upgraded Rutland Transit Exchange.**

The project will celebrate Rutland's unique character, agricultural roots, community spirit and evolution into the vibrant, diverse neighbourhood we know today.

The selected artist will receive \$5,500 plus GST, with work taking place this July and August. Applications are open until June 8. This is an exciting opportunity to leave a lasting creative mark in the heart of Rutland and contribute to our growing public art landscape.

Interested artists can learn more and apply below.

[Learn More](#)



Retail Crime Remains a Growing Concern for BC Businesses

Retail crime across Canada has reached alarming levels, with annual losses now exceeding \$9 billion and violent incidents tied to retail theft up 76 per cent, according to newly released national data.

For many businesses in Rutland and across BC, this reflects a reality they already know too well. A recent Business Improvement Areas of BC (BIABC) survey found nearly nine in 10 businesses said repeat non-violent crime has had a moderate to very significant impact on their operations, with many reporting thousands of dollars in losses tied to theft, vandalism, break-ins and chronic disorder.

As advocacy for safer commercial districts continues, BIABC is calling for stronger intervention targeting repeat offenders, better coordination between policing and social services, and continued investment in practical safety measures. URBA remains committed to advocating for a safer, stronger business community here in Rutland.



Reminder: Register for Kelowna's Business CCTV Registry

A reminder for local businesses to consider registering for the new Business CCTV Registry, launched by the Kelowna RCMP in partnership with the City of Kelowna. This voluntary program, stemming from a recommendation of the Mayor's Task Force on Community Safety, is designed to help police respond more quickly and efficiently when incidents occur near local businesses.

By registering your security cameras, investigators can quickly identify where footage may be available, potentially saving valuable time during an active investigation.

Importantly, businesses maintain full control over their camera systems and recorded footage. Registration does not provide live access or automatic access to recordings — it simply lets police know a camera may be available if needed.

This is a simple step businesses can take to support stronger community safety while helping streamline investigations when every hour counts. Interested in participating? Register your business today.

Register Your Business



Security Rebate Program Seeing Strong Interest

Kelowna businesses are showing strong interest in the City's new **Business Security Enhancement Rebate Program**, with nearly 90 businesses already requesting free Crime Prevention Through Environmental Design (CPTED) audits as part of the application process.

If your business is considering security upgrades, this program offers a 50 per cent rebate of eligible costs, up to \$3,000, for improvements recommended through a CPTED assessment. Eligible upgrades may include enhanced lighting, security cameras, reinforced doors and windows, and other crime prevention measures.

Funding is available on a first come, first served basis, so businesses interested in strengthening their property security are encouraged to explore the program sooner rather than later.

URBA ASSOCIATE MEMBERSHIP AVAILABLE

Annual Membership Fee: \$199

Interested in becoming an Associate Member of the Uptown Rutland Business Improvement Association?

Associate memberships are perfect for professional individuals, businesses, property owners or organizations that are not located within the physical boundaries of the URBA BIA and would like to be part of the thriving and supportive business community URBA has to offer. Home-based and remote businesses will be accepted.

Associate Members do not receive a vote at the Annual General Meeting.

[Click here to learn about the benefits of Associate Membership.](#)

[Click Here to Purchase](#)

VISION STATEMENT:

RUTLAND PROUD: To attract and expand development, business and prosperity with pride and purpose.

MISSION STATEMENT:

UPTOWN, DOWN TO EARTH: To grow and strengthen Rutland's hard-working business community through authentic connections and strategic opportunities.

Contact:

250.451.9861 executivedirector@uptownrutland.com

Uptown Rutland Business Association
ourrutland.ca



Uptown Rutland Business Association | Rutland | Kelowna, BC V1X7K7 CA

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